



EARTHQUAKE ENGINEERING RESEARCH INSTITUTE SUBSCRIBING MEMBERSHIP

BE A LEADER IN THE EARTHQUAKE RISK REDUCTION COMMUNITY

EERI is the leading non-profit membership organization with a global network of multi-disciplinary professionals, leaders, and experts. Since 1948, the Earthquake Engineering Research Institute has connected those dedicated to reducing earthquake risk to do more together, including companies that want to further make a difference. **EERI Subscribing Membership provides a unique opportunity for your company to publicly demonstrate your support for earthquake risk reduction.**

EXCLUSIVE BENEFITS

EERI Subscribing Membership provides your company with valuable opportunities for recognition, networking, and access to the earthquake risk reduction community.

Gain high visibility with EERI members through exclusive profiles on our website and membership portal, announcements in our bi-weekly e-newsletters, listing in our prestigious technical journal *Earthquake Spectra*, and recognition at the EERI Annual Meeting, one of the premier earthquake engineering conferences in the nation.

Build your staff engagement and learning through complimentary memberships and registrations to our national conference, webinars, and other professional development opportunities.

Enjoy exclusive Subscribing Members-only benefits and exposure at the EERI Annual Meeting.

Expand your company's presence and reach via our social media platforms, with more than 9,100 followers on LinkedIn, 8,200 on Facebook, and 2,400 on Twitter. We feature profiles of our subscribing members and share their news updates on these platforms.





2021 SUBSCRIBING MEMBERSHIP BENEFITS

2021 EERI Annual Meeting

EERI will present its 73rd Annual Meeting virtually on March 23-25, 2021 via an interactive meeting platform. We invite all EERI Subscribing Members to participate in this new and exciting format for exclusive access and visibility to meeting attendees.

The program is anticipated to include 15 technical plenary and concurrent sessions on timely topics, designed in a variety of formats to ensure high levels of attendee participation. Additionally, more than 25 interactive, focused informational sessions are being designed for attendee discussion and networking. These sessions seek to advance EERI's mission to reduce earthquake risk and improve attendees technical knowledge within and beyond their own technical disciplines.

Similar to in-person EERI Annual Meetings, we anticipate hundreds to attend, including researchers, practitioners, and students in engineering, geoscience, social science, architecture, planning, emergency management, public health, and other disciplines.

Why participate?

- Promote your company brand to 400+ established industry leaders
- Introduce your company and recruit from 200+ emerging leaders from our students and young professional members
- Showcase your organization as an innovator in advancing earthquake-resilient communities
- Cultivate new business leads and prospects
- Gain knowledge and insight from high-quality and thought-provoking technical sessions

How can I sign up for this exclusive opportunity?

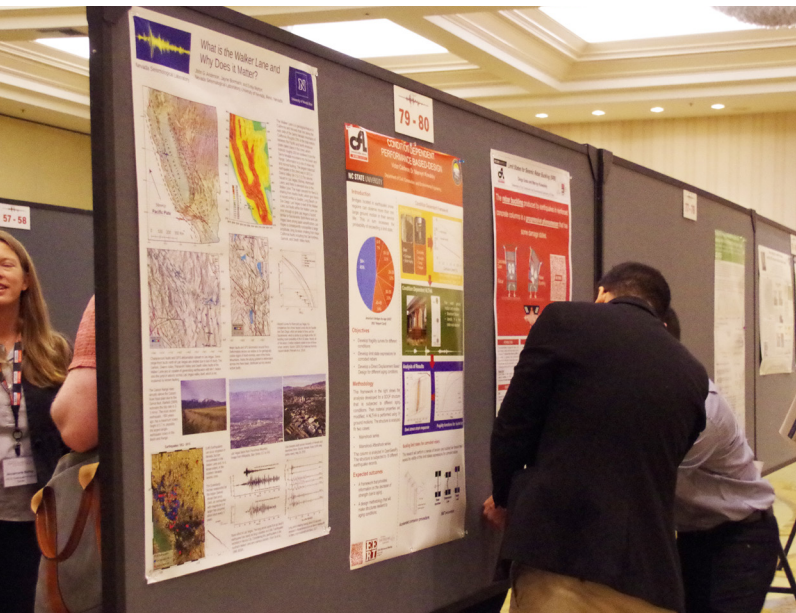
Once you renew or join EERI as a 2021 Subscribing Member and your dues are received, EERI staff will provide you further instructions (anticipated to be available in December 2020).

Want more visibility and exposure to meeting attendees?

Consider upgrading to a higher tier! We also welcome conversations about custom sponsorship that could enhance your exposure and leverage your marketing budget, such as:

- Offer an LFE Endowment Fund Matching Gift Challenge (\$5,000 or above) to help EERI solicit donations on one day of the conference, thereby showcasing your organization as a leader in promoting EERI's earthquake reconnaissance activities
- Poster session sponsorship (\$5,000)
- Trivia Prize Giveaway (\$5,000 + prize)
- Sponsor a pre-conference Meet & Greet Session or Virtual Conference Orientation Session for member groups (\$1,000/session)

Due to limited conference timing and session structure, we cannot accommodate any speaking opportunities other than what are listed in the benefits table in the following page.





2021 SUBSCRIBING MEMBERSHIP BENEFITS

EERI Subscribing Membership Tiers	VISIONARY	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Annual Dues	\$50,000	\$25,000	\$15,000	\$10,000	\$6,000	\$4,000
General Membership Benefits						
Complimentary Regular EERI memberships	10	6	5	4	4	3
Complimentary Young Professional EERI memberships	3	2	2	2	1	1
Complimentary Regional Chapter memberships for representatives	13	8	7	6	5	4
<i>Earthquake Spectra</i> full electronic subscription	13	8	7	6	5	4
<i>Earthquake Spectra</i> print copies (upon request)	4	2	2	2	1	1
<i>Earthquake Spectra</i> company listing	•	•	•	•	•	•
Logo + profile on EERI.org and logo on membership portal	•	•	•	•	•	•
Pulse EERI newsletter: free job postings, annual spotlight, plus news and announcements	•	•	•	•	•	•
EERI social media platforms: exposure via company spotlight, news, and announcements	•	•	•	•	•	•
Annual Meeting Benefits						
Sponsorship of one plenary session, including: <ul style="list-style-type: none"> • Introductory 1-minute video or pre-recorded remarks • One custom poll question to attendees during session • Giveaway raffle prize* for 5 session attendees • Recognition in virtual session waiting room or viewer 	•	•	•			
Sponsorship of one concurrent session, including: <ul style="list-style-type: none"> • Introductory 1-minute video or pre-recorded remarks • One custom poll question to attendees during session • Giveaway raffle prize* for 3 session attendees • Recognition in virtual session waiting room or viewer 				•		
Sponsorship of one concurrent session, including: <ul style="list-style-type: none"> • Introductory 30-second video or pre-recorded remarks • One custom poll question to attendees during session • Giveaway raffle prize* for 3 session attendees • Recognition in virtual session waiting room or viewer 					•	
Sponsorship of one concurrent session, including: <ul style="list-style-type: none"> • Your organization's logo displayed on a sponsor recognition slide at the start of the session. The moderator will verbally state the sponsor name and read a customized 1 sentence teaser for your organization at the start of the session. • Giveaway raffle prize* for 1 session attendee • Recognition in virtual session waiting room or viewer 						•
Sponsorship of daily attendee prize* raffle giveaways	3 days	3 days	3 days	2 days	1 day	
Banner ads or logo on virtual platform landing page	•	•	•	•	•	
Recognition in conference advance promotional materials (email blasts, social media posts, etc.)	•	•	•	•	•	
Custom Trivia Question for inclusion in conference trivia game	•	•	•	•	•	
Complimentary full conference registrations	7	7	7	6	5	4
Organization name, logo, link on the conference website	•	•	•	•	•	•
Organization profile with name, logo, link and contact information on the conference virtual platform	•	•	•	•	•	•
Recognition in an opening plenary session slide with logo	•	•	•	•	•	•

*Prize to be provided by the Sponsor (i.e. gift card or branded swag item to be mailed by Sponsor)

THANK YOU 2020 EERI SUBSCRIBING MEMBERS

VISIONARY



COMPUTERS & STRUCTURES, INC.

PLATINUM



GOLD



SILVER



BRONZE

ABS Group

AIR Worldwide Corp

American Institute of
Steel Construction

Arup

Concrete West Construction, Inc.

COSMOS

Exponent

Forell/Elsesser Engineers

Gannett Fleming

GeoSIG Ltd

Gilsanz Murray Steficek LLP

Golder

Kleinfelder

Lettis Consultants International

Nabih Youssef & Associates

PEER

RenaissanceRe Risk Sciences Inc.

Rutherford + Chekene

Shannon & Wilson Inc.

Skidmore Owings & Merrill LLP

Structural Focus

Wiss Janney Elstner Associates

Wood