



**EARTHQUAKE ENGINEERING RESEARCH INSTITUTE**

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## 2022 EERI Subscribing Membership

### SUBSCRIBING MEMBERS ARE LEADERS IN THE EARTHQUAKE RISK REDUCTION COMMUNITY

EERI is the leading non-profit membership organization with a global network of multidisciplinary professionals, leaders, and experts.

EERI Subscribing Membership provides a unique opportunity for your company to publicly demonstrate your support for enhancing community resilience to earthquakes throughout the year.

EERI Subscribing Membership provides your company with **valuable year-long opportunities** for recognition, networking, and access to the earthquake risk reduction community. As a subscribing member, you will:

- **Gain high visibility** with EERI members through exclusive profiles on our website, announcements in our bi-weekly e-newsletters, listing in our prestigious technical journal Earthquake Spectra, and recognition at the quadrennial 12th National Conference on Earthquake Engineering (12NCEE), being held concurrently with the EERI Annual Meeting in 2022.
- **Build your staff engagement and learning** through complimentary memberships and registrations to our national conference, webinars, and other professional development opportunities.
- **Enjoy exclusive Subscribing Members-only benefits and exposure at the 12NCEE** through session sponsorships, exhibit booths, event invitations, full registrations, and more.
- **Expand your company's presence and reach** via our social media platforms, with more than 11,300 followers on LinkedIn, 8,200 on Facebook, and 2,400 on Twitter. We feature profiles of our subscribing members and share their news on these platforms.

For more information on becoming a subscribing member, or if you would like assistance choosing a membership level that fits your needs please contact:

Devon Clayton, Membership and Donor Manager, EERI: [devon@eeri.org](mailto:devon@eeri.org) or (510) 509-9601

Heidi Tremayne, Executive Director, EERI: [heidi@eeri.org](mailto:heidi@eeri.org)

## 2022 Subscribing Membership Year-Round Benefits

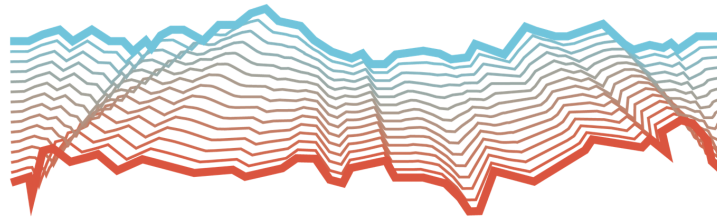
These recurring benefits provide year-round exposure *plus* you will have additional 12NCEE benefits (see next page) for no extra cost.

Subscribing Member Tiers	Visionary	Diamond	Platinum	Gold	Silver	Bronze	Government Agency
Annual Dues	\$50,000	\$25,000	\$17,000	\$12,000	\$8,000	\$5,000	\$6,000
Year-Round Benefits for 2022							
Complimentary Regular EERI Memberships	10	6	5	4	4	3	6***
Complimentary Young Professional EERI Memberships	3	2	2	2	1	1	4***
Complimentary Regional Chapter memberships for representatives	13	8	7	6	5	4	10
Earthquake Spectra full electronic subscription	13	8	7	6	5	4	10
Earthquake Spectra print copies (upon request)	2	2	1	1	1	1	1
Earthquake Spectra Company Listing	X	X	X	X	X	X	X
Listing on EERI Website	X	X	X	X	X	X	X
Pulse newsletter: free job postings, annual spotlight, plus news and announcements	X	X	X	X	X	X	X
EERI social media platforms: exposure via company spotlight, news, and announcements	X	X	X	X	X	X	X
Option to allocate of up to \$5,000 - \$20,000 of dues for a Seismic Design Competition Sponsorship* or LFE Endowment Fund donation**	\$20,000	\$10,000	\$5,000	\$5,000			

\*Seismic Design Competition Sponsorship includes your logo on the SDC stage banner, competition t-shirt, signage, and website.

\*\*Donation to EERI's Learning From Earthquakes (LFE) Endowment Fund is a fair market tax writeoff and your organization will be listed as a donor on LFE endowment webpage.

\*\*\*50% of membership paid by individual member



## 12th National Conference on Earthquake Engineering

Salt Lake City, Utah  
27 June - 1 July 2022

Reimagining Risk and Resilience

### **Benefits and Opportunities for 2022 Subscribing Members at 12NCEE**

The 12NCEE is a unique conference that brings together professionals and students from a broad range of disciplines: architecture, civil and structural engineering, seismology, geology, geophysics, geotechnical engineering, business, public policy, social sciences, regional planning, and emergency response management.

#### Who Will Be There?

More than 1,000 earthquake professionals and 800 students from the US and beyond including:

- The foremost experts in earthquake engineering, geology and seismology
- Tsunami researchers
- Social science and policy experts
- Emergency management officials
- Government leaders and policymakers

#### Why Should You Be There?

- Maximize your visibility to more than 1,000 earthquake professionals!
- Demonstrate your products, technology and innovations
- Showcase your firm among the top organizations in the field
- Announce new products
- Network with over 400 students attending the conference and Seismic Design Competition
- Interview and recruit students focused on seismic design and earthquake engineering
- Generate highly qualified leads
- Network with the foremost experts and leaders in the field
- Visibility and networking with many NEHRP and Federal Agency Partners

#### Conference Highlights

- Dynamic keynote presentations and interactive panel discussions
- 600+ papers covering issues critical to earthquake engineers, scientists, policymakers, and disaster mitigation professionals
- 450 oral presentations
- 125 technical sessions
- Special poster sessions featuring 200+ poster presentations
- Exciting field trips to geological and engineering landmarks
- Student Design Competition including shake table testing

## 12NCEE Benefits for 2022 EERI Subscribing Members

These benefits are ***included*** in the price for your subscribing member tier, at no extra cost.

Subscribing Member Tiers	Visionary	Diamond	Platinum	Gold	Silver	Bronze	Government Agency
<b>12NCEE Conference Benefits</b>							
<p><b>Exhibitor Booth</b></p> <ul style="list-style-type: none"> <li>logo and listing as exhibitor on conference materials, website and signage</li> </ul> <p><i>All exhibitors will be notified and provided instructions when booth selection opens based upon their tier.</i></p> <p style="text-align: center;">AND/OR</p> <p><b>Sponsorship of Conference Session</b></p> <ul style="list-style-type: none"> <li>Concurrent or Plenary session depending on tier</li> <li>logo and listing on session description in conference materials, website and signage</li> <li>Sponsor feature at start of session</li> </ul> <p><i>Sessions are organized and designed by the 12NCEE Program Committee, not the sponsor. Subscribing Members will be able to request sponsorship of specific sessions of their interest once the session topics and speakers are finalized in early 2022; priority for selection will be provided to the highest tiers first.</i></p>	Deluxe Booth	Deluxe Booth	Deluxe Booth	Standard Booth	Standard Booth	Standard Booth	Standard Booth
	AND	AND	AND	AND	OR	OR	
	Plenary Session with 60 second sponsor video	Plenary Session with 30 second sponsor video	2 Concurrent Session with 30 second sponsor video	1 Concurrent Session with 30 second sponsor video	1 Concurrent Session with 30 second sponsor video	1 Concurrent Session with logo on introductory slide and verbal mention by moderator	
<b>Invitations to EERI Major Donor and Subscribing Member Reception at 12NCEE</b>	5	5	5	3	2	2	2
<b>Conference Full Registration</b>	2	2	2	2	2	1	2
<b>Logo on Subscribing Member sign</b> in a high traffic area	X	X	X	X	X	X	X
<b>Discount pricing</b> for 12NCEE additional visibility opportunities! <i>(see next page for details)</i>	X	X	X	X	X	X	X

### Optional 12NCEE Sponsorship Add-Ons

These supplemental opportunities can be added to your subscribing member tier ***for an additional price*** to increase exposure at 12NCEE.

Add-on Visibility Opportunities	Price	Benefits Included
<b>One Concurrent Session Sponsorship</b>	\$1,000***	<ul style="list-style-type: none"> <li>• Logo and listing on session description in conference materials, website and signage</li> <li>• 30 second sponsor video (or logo and verbal mention, if preferred)</li> <li>• Not necessarily an exclusive session sponsorship</li> <li>• Sessions are organized and designed by 12NCEE Program Committee, not the sponsor</li> </ul>
<b>5 Concurrent Session Bundle</b>	\$4,000***	<ul style="list-style-type: none"> <li>• Logo and listing on session description in conference materials, website and signage</li> <li>• 30 second sponsor video (or logo and verbal mention, if preferred)</li> <li>• Not necessarily an exclusive session sponsorship</li> <li>• Sessions are organized and designed by 12NCEE Program Committee, not the sponsor</li> </ul>
<b>Custom Designed and Sponsored Concurrent Special Session, limited to 5</b>	\$10,000	<ul style="list-style-type: none"> <li>• Exclusive, limited-time opportunity for Subscribing Members until November 30, 2021</li> <li>• Sponsor will design, organize, and be listed as sponsor of a custom technical concurrent special session. Sessions must meet the 12NCEE special session and paper selection criteria, and are subject to review and approval by the 12NCEE Program Committee.</li> <li>• All presenters must register for the conference; no conference registrations included.</li> <li>• Logo and listing on session description in conference materials, website and signage</li> <li>• 30 second sponsor video may be included at the sponsor's preference</li> </ul>
<b>Student and Young Professional Registration Scholarship Fund Donation</b>	\$1,500 (or any multiple there of)	<ul style="list-style-type: none"> <li>• Fair market tax writeoff</li> <li>• Listed as donor on conference website and materials</li> <li>• Grants awarded per EERI policy, further information available on conference website</li> </ul>
<b>EERI Diversity Event Sponsorship</b> , an evening social and networking event for EERI members	\$5,000	<ul style="list-style-type: none"> <li>• Event signage with name and logo</li> <li>• Name and logo on conference website and materials</li> <li>• Verbal recognition by event moderator</li> <li>• Not necessarily an exclusive session sponsorship</li> </ul>
<b>Reception or Lunch Sponsorship</b>	\$15,000	<ul style="list-style-type: none"> <li>• Exclusive sponsorship opportunity for each lunch or the welcome reception</li> <li>• Event signage with name and logo</li> <li>• Name and logo on conference website and materials</li> <li>• Opportunity to provide branded items (i.e. stickers on lunch box, napkins, brochures, etc.)</li> </ul>
<b>Wifi Sponsorship</b> , limited to 1	\$15,000	<ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> <li>• Name and logo on conference website and materials</li> <li>• Selection of wifi password</li> </ul>

\*\*\* This is a ***special discounted price for subscribing members***, lower than what is being offered to other sponsors.