



EARTHQUAKE ENGINEERING RESEARCH INSTITUTE

SUBSCRIBING MEMBERSHIP

BE A LEADER IN THE EARTHQUAKE RISK REDUCTION COMMUNITY

EERI is the leading non-profit membership organization with a global network of multi-disciplinary professionals, leaders, and experts. Since 1948, the Earthquake Engineering Research Institute has connected those dedicated to reducing earthquake risk to do more together, including companies that want to further make a difference. **EERI Subscribing Membership provides a unique opportunity for your company to publicly demonstrate your support for earthquake risk reduction.**

BENEFITS

EERI Subscribing Membership provides your company with valuable opportunities for recognition, networking, and access to the earthquake risk reduction community.

Gain high visibility with EERI members through exclusive profiles on our website and membership portal, announcements in our bi-weekly e-newsletters, listing in our prestigious technical journal *Earthquake Spectra*, acknowledgment in an EERI Webinar and booth at the EERI Annual Meeting.

Build your staff engagement and learning through complimentary memberships and registrations to our national conferences, seminars, webinars, and other professional development opportunities.

Expand your company's presence and reach via our social media platforms, with more than 8,850 followers on Facebook, 11,350 on LinkedIn, and 2,750 on Twitter. We feature profiles of our subscribing members and share their news updates on these platforms.





2024 SUBSCRIBING MEMBER BENEFITS

| Subscribing Member Tiers | Visionary | Diamond | Platinum | Gold | Silver | Bronze | Government Agency |
|---|-----------------|-----------------|-----------------|-----------------|----------------|----------------|-------------------|
| Annual Dues | \$50,000 | \$25,000 | \$17,000 | \$12,000 | \$8,000 | \$5,000 | \$6,000 |
| Year-Round Benefits for 2024 | | | | | | | |
| Complimentary Regular EERI Representative Memberships | 10 | 6 | 5 | 4 | 4 | 3 | 6*** |
| Complimentary Young Professional Representative Memberships | 5 | 4 | 4 | 4 | 3 | 2 | 4*** |
| Complimentary Regional Chapter Memberships for Representatives | 15 | 10 | 9 | 8 | 7 | 5 | 10 |
| Earthquake Spectra full electronic subscription | 13 | 8 | 7 | 6 | 5 | 4 | 10 |
| Earthquake Spectra print copies (upon request) | 2 | 2 | 1 | 1 | 1 | 1 | 1 |
| Earthquake Spectra Company Listing | X | X | X | X | X | X | X |
| Listing on EERI Website | X | X | X | X | X | X | X |
| Pulse newsletter: free job postings, annual spotlight, plus news and announcements **** | X | X | X | X | X | X | X |
| EERI social media platforms: exposure via company spotlight, news, and announcements | X | X | X | X | X | X | X |
| Recognition in an EERI Webinar **** | X | X | X | X | X | X | X |

**2024 SUBSCRIBING MEMBER BENEFITS**

| Subscribing Member Tiers | Visionary | Diamond | Platinum | Gold | Silver | Bronze | Government Agency |
|--|-------------------------------|-----------------|-----------------|-----------------|----------------|----------------|-------------------|
| Annual Dues | \$50,000 | \$25,000 | \$17,000 | \$12,000 | \$8,000 | \$5,000 | \$6,000 |
| 2024 Annual Meeting Benefits | | | | | | | |
| Listing in Annual Meeting Program | Name and Logo | Name and Logo | Name and Logo | Name and Logo | Logo | Logo | Logo |
| Recognition as Annual Meeting Sponsor | Recognition as Anchor Sponsor | n/a | n/a | n/a | n/a | n/a | n/a |
| Recognition as the Seismic Design Competition Sponsor | Yes | Yes | Yes | Yes | n/a | n/a | n/a |
| Complimentary 2024 Annual Meeting full Registration | 4 | 3 | 3 | 2 | 2 | 1 | 2 |
| Listing as a Subscribing Member on Annual Meeting Signage | X | X | X | X | X | X | X |
| Invitation to a exclusive reception at the EERI Annual Meeting | 5 | 3 | 2 | 2 | 2 | 1 | 2 |
| Exhibitor Booth <ul style="list-style-type: none"> logo and listing as exhibitor on meeting materials, website and signage <i>Booth assignment is based on Subscribing Member Tier. All individuals working exhibit booths must be fully registered for meeting.</i> | Deluxe Booth | Deluxe Booth | Deluxe Booth | Standard Booth | Standard Booth | Standard Booth | Standard Booth |

*Seismic Design Competition Sponsorship includes your logo on the SDC stage banner, competition t-shirt, signage, and website.

**Donation to EERI's Learning From Earthquakes (LFE) Endowment Fund is a fair market tax writeoff and your organization will be listed as a donor on LFE endowment webpage.

***50% of membership paid by individual member

****EERI can't guarantee a specific webinar or newsletter, however EERI welcomes and will endeavor to accommodate any timing or topic requests received by members to the extent possible.

Optional 2024 Annual Meeting Sponsorship Opportunities

These supplemental opportunities can be added to your subscribing member tier for an additional price to increase exposure at the 2024 Annual Meeting.

| | Price | Benefits Included |
|--|----------|--|
| Lunch Sponsorship | \$15,000 | <ul style="list-style-type: none"> • Exclusive sponsorship opportunity for one meeting lunch • Event signage with name and logo • Name and logo on meeting materials website and materials • Opportunity to provide branded items (i.e. stickers on lunch box, napkins, brochures, etc.) • Limit 2 |
| | \$5,000 | <ul style="list-style-type: none"> • Partial sponsorship opportunity for one meeting lunch • Event signage with name and logo • Name and logo on meeting materials website and materials • Opportunity to provide branded items (i.e. stickers on lunch box, napkins, brochures, etc.) |
| Reconnaissance Workshop and Field Exercise Sponsorship | \$10,000 | <ul style="list-style-type: none"> • Exclusive sponsorship of reconnaissance workshop lunch • Partial sponsorship opportunity for reconnaissance workshop and field exercise • Event signage with name and logo • Name and logo on meeting materials website and materials • Opportunity to provide branded items (i.e. stickers on lunch box, napkins, brochures, etc.) • Limit 1 |
| | \$2,500 | <ul style="list-style-type: none"> • Partial sponsorship opportunity for reconnaissance workshop and field exercise • Event signage with name and logo • Name and logo on meeting materials website and materials • Opportunity to provide branded items (i.e. stickers on lunch box, napkins, brochures, etc.) |
| Young Members Committee's Networking Event Sponsorship , an evening social and networking event for EERI Young Professional members | \$10,000 | <ul style="list-style-type: none"> • Exclusive sponsorship opportunity for networking event • Event signage with name and logo • Name and logo on conference website and materials • Verbal recognition by event moderator • Limit 1 |
| | \$2,500* | <ul style="list-style-type: none"> • Partial sponsorship opportunity for networking event • Event signage with name and logo • Name and logo on conference website and materials • Verbal recognition by event moderator |

| | | |
|---------------------------------------|----------|--|
| Coffee Break Sponsorship | \$2,500 | <ul style="list-style-type: none"> • Exclusive sponsorship opportunity for a coffee break • Event signage with name and logo • Name and logo on conference website and materials • Opportunity to provide branded items (i.e. stickers on lunch box, napkins, brochures, etc.) • Limit 4 |
| | \$750* | <ul style="list-style-type: none"> • Partial sponsorship opportunity for a coffee break • Event signage with name and logo • Name and logo on conference website and materials • Opportunity to provide branded items (i.e. stickers on lunch box, napkins, brochures, etc.) |
| Plenary Session Sponsorship | \$7,500 | <ul style="list-style-type: none"> • Exclusive sponsorship opportunity of plenary session • Logo and listing on session description in conference materials, website and signage • 30 second sponsor video (or logo and verbal mention, if preferred) • Sessions are organized and designed by 2024AM Program Committee, not the sponsor • Limit 2 |
| | \$3,000* | <ul style="list-style-type: none"> • Partial sponsorship opportunity of plenary session • Logo and listing on session description in conference materials, website and signage • Logo and verbal mention by session moderator • Sessions are organized and designed by 2024AM Program Committee, not the sponsor |
| Concurrent Session Sponsorship | \$3,000 | <ul style="list-style-type: none"> • Exclusive sponsorship opportunity of concurrent session • Logo and listing on session description in conference materials, website and signage • 30 second sponsor video (or logo and verbal mention, if preferred) • Sessions are organized and designed by 2024AM Program Committee, not the sponsor • Limit 6 |
| | \$1,500* | <ul style="list-style-type: none"> • Partial sponsorship opportunity of concurrent session • Logo and listing on session description in conference materials, website and signage • Logo and verbal mention by session moderator • Sessions are organized and designed by 2024AM Program Committee, not the sponsor |
| Wifi Sponsorship | \$15,000 | <ul style="list-style-type: none"> • Exclusive sponsorship • Name and logo on conference website and materials • Selection of wifi password • Limit 1 |