



April 24 and 25, 2003

Mr. Ron Eguchi Visit

Ronald T. Eguchi, President and CEO, ImageCat, Long Beach, California visited UMR as part of the Friedman Family Visiting Professional Program implemented through EERI. Mr. Eguchi is President and CEO of ImageCat, Inc., a risk management company specializing in the development and use of advanced technologies for risk assessment and reduction. Mr. Eguchi has over 25 years of experience in risk analysis and risk management studies. The EERI student chapter hosted Mr. Eguchi for a full-day and had a very rewarding visit with him. Our students had ample time to meet with him and he attended some of our ongoing research meetings.



Mr. Eguchi's main presentation was titled "Validation of the REDARS Earthquake Loss Estimation Model" and detailed the work done by ImageCat as part of a special project team established by MCEER to further refine research performed by SD. Werner of Seismic Systems and Engineering Consultants. The MCEER project team focused on:

- Reviewing the technical details of the loss estimation methodology
- Testing the user-friendliness of the software program
- Validating the methodology using data from the 1994 Northridge Earthquake